



Ebook Directory
the best source of ebook

The book was found

Marketing 911: Ambulance Marketing For The Rest Of Us



Synopsis

Whether you are an EMT looking to move up in the ranks or a private ambulance company owner seeking out methods to grow your business, this book is for you. The days of throwing pens and notepads at facility staff in hopes that they'll call you are over. This book will teach you what it takes to build your brand, create loyal customers, and increase your market share. In this book I explore the concepts of brand awareness, brand loyalty, and brand advocacy as they pertain to the ambulance industry. In addition, we'll explore topics such as: Taking on Goliath, Lowering Friction in the Sales Process, Putting Competitors Out Of Business, and more.

Book Information

File Size: 1253 KB

Print Length: 225 pages

Publisher: River Morgan Publishing (March 20, 2014)

Publication Date: March 20, 2014

Sold by: Amazon Digital Services LLC

Language: English

ASIN: B00J550OHK

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Not Enabled

Lending: Enabled

Screen Reader: Supported

Enhanced Typesetting: Enabled

Best Sellers Rank: #410,261 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #7

in Kindle Store > Kindle eBooks > Medical eBooks > Special Topics > Transportation #14

in Kindle Store > Medical Books > Medicine > Transportation #138 in Kindle Store > Kindle eBooks > Medical eBooks > Specialties > Emergency Medicine

Customer Reviews

The paste is too thin, but the content is a right point of view of the marketing because even when most of the people thinks it just have to be based in desk analysis of charts, and, projects of billboards, etc. The author put the emphasis in what really is: "It's a people business". Don't talk about where, or, how to obtain the generation of patient transports in any city out of the USA. But have sense how to work within the ambulance marketing.

This truly is the first book written by an ambulance marketing professional FOR ambulance company operators. Provides a clear and concise marketing strategy for developing a sales plan. Kudos to The author!

[Download to continue reading...](#)

Marketing 911: Ambulance Marketing For The Rest Of Us Air Ambulance: 25 Secrets You Must Know About Medical Air Ambulance, Ambulance History and More Digital Marketing Handbook: A Guide to Search Engine Optimization, Pay per Click Marketing, Email Marketing, Content Marketing, Social Media Marketing Digital Marketing Handbook: A Guide to Search Engine Optimization, Pay Per Click Marketing, Email Marketing, Social Media Marketing and Content Marketing SEO: 2016: Search Engine Optimization, Internet Marketing Strategies & Content Marketing (Google Adwords, Google Analytics, Wordpress, E-Mail Marketing, ... Marketing, E-Commerce, Inbound Marketing) Social Media Marketing: 3 Books in 1: Social Media Marketing, Content Marketing & Network Marketing Network Marketing: Go Pro in Network Marketing, Build Your Team, Serve Others and Create the Life of Your Dreams - Network Marketing Secrets Revealed, ... Books, Scam Free Network Marketing Book 1) Email Marketing: This Book Includes Email Marketing Beginners Guide, Email Marketing Strategies, Email Marketing Tips & Tricks The Ambulance Drivers: Hemingway, Dos Passos, and a Friendship Made and Lost in War Ambulance Girl: How I Saved Myself By Becoming an EMT But I Came by Ambulance!: Real Stories from a Small-Town ER The Ambulance: A History Battlefield Medicine: A History of the Military Ambulance from the Napoleonic Wars through World War I The Ambulance Friends of France: the Field Service of the American Ambulance Described by Its Members Farmcarts to Fords: A History of the Military Ambulance, 1790-1925 (Medical Humanities Series) Air Ambulance Industry Changes and Safety Concerns (Health Care Issues, Costs and Access) Strategic Digital Marketing: Top Digital Experts Share the Formula for Tangible Returns on Your Marketing Investment (Marketing/Sales/Adv & Promo) Marketing Campaign Development: What Marketing Executives Need to Know About Architecting Global Integrated Marketing Campaigns BASIC MARKETING: A Marketing Strategy Planning Approach (Irwin Marketing)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

